



HELP SCOUT — ANALYTICS

October 2023



All Email Phone

Total Conversations
37,031

New Conversations
36,786

Customers
4,558

Conversations per Day
121

Busiest Day
Thursday



YTD - 2023 E-MAIL VOLUME

All Email Phone

Total Conversations
4,795 +33%

New Conversations
4,596 +35%

Customers
956 +23%

Conversations per Day
149 +33%

Busiest Day
Monday



OCTOBER- 2023 E-MAIL VOLUME

Customers Helped

412 ▲ +19%

Conversations per Day

154 ▲ +27%

Closed

4,477 ▲ +32%



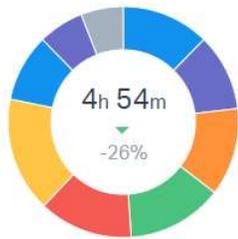
Your Team	Replies ▼	Customers Helped	Happiness Score
Katelyn Ekins	300	81	100
Ivette Villanueva	268	154	0
Karla Calderon	237	90	0
Jess Franco	196	62	0
Mariana Chavez	182	59	100
Dafne Gracida	93	31	0
Oscar Escarcega	34	15	0
Jason Wolf	17	13	0
Susana Mendez	1	1	0

EMAILS BY EMPLOYEE



RESPONSE TIME — COMPANY OVER ALL

Response Time



First Response Time



Response Time

Response Time

The average amount of time a customer is waiting for a response from your team



First Response Time

First Response Time

The average amount of time a customer is waiting for the *first* reply from your team; subsequent response times are not included



RESOLUTION

Replies to Resolve



Replies to Resolve

Number of replies sent to the customer before the conversation is resolved

Resolution Time



Resolution Time

The average amount of time it takes from the time a conversation is created to the time it is resolved. A conversation can only be resolved once and must include a reply.

Handle Time



Handle Time

This represents the time from when you open the conversation to the time you press **Send**. If you save a draft and come back to it several times, only the final visit before sending will be captured as the handle time.





Katelyn Ekins

1,018 customers helped since Feb 25, 2021

HAPPINESS SCORE

100

All Channels **Email** Phone Happiness

Office Hours

Emails Created

48 +17%

Replies Sent

300 +1%

Resolved

79 -8%

Replies to Resolve

4.7 +36%

Response Time

5h 4m +8%

First Response Time

5h 11m +48%

Resolved on First Reply

14% -48%

Handle Time

4m 46s -21%

Replies

● Current ● Previous

Day Week





Mariana Chavez

925 customers helped since Sep 19, 2022

HAPPINESS SCORE

100 ₀

All Channels **Email** Phone Happiness

Office Hours ⓘ

Emails Created

3 ▼ -25%

Replies Sent

182 0%

Resolved

80 ▲ +3%

Replies to Resolve

2.1 ▼ -14%

Response Time

1 h 51 m ▼ -64%

First Response Time

1 h 31 m ▼ -7%

Resolved on First Reply

56% ▲ +25%

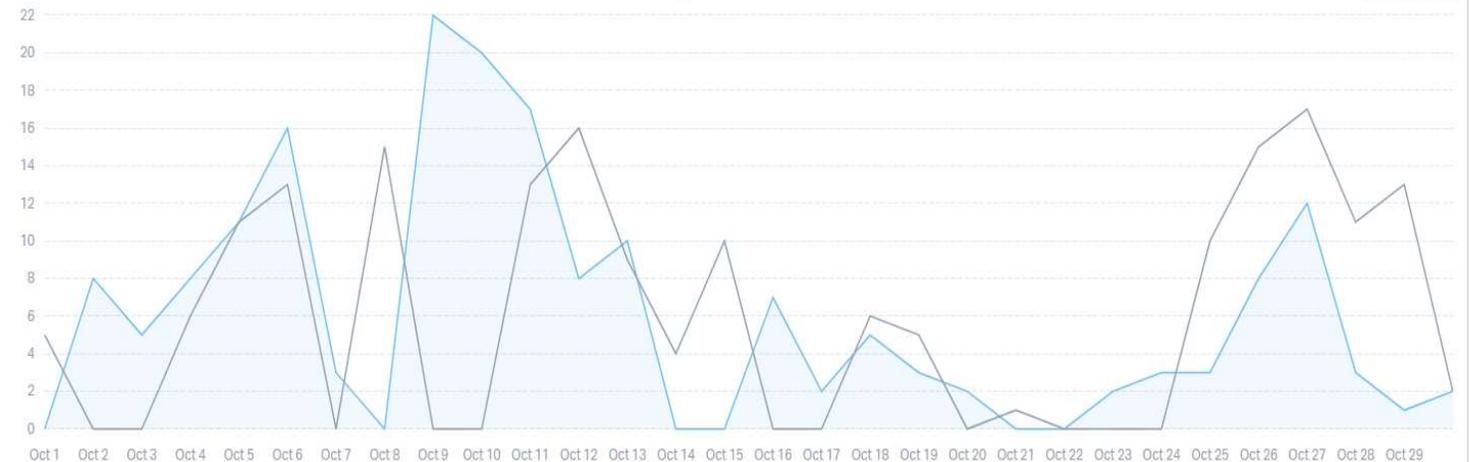
Handle Time

4 m 9 s ▲ +51%

Replies

● Current ● Previous

Day Week





Ivette Villanueva

549 customers helped since Jun 29, 2023

HAPPINESS SCORE

0 -100

All Channels **Email** Phone Happiness

Office Hours [?](#)

Emails Created

66 +61%

Replies Sent

268 +30%

Resolved

115 +34%

Replies to Resolve

1.9 -0.1%

Response Time

3h 20m -50%

First Response Time

1h 56m -30%

Resolved on First Reply

57% -18%

Handle Time

3m 8s +18%

Replies

● Current ● Previous

Day Week





Jess Franco

892 customers helped since Dec 2, 2021

HAPPINESS SCORE

0

All Channels **Email** Phone Happiness

Office Hours ⓘ

Emails Created

15 -42%

Replies Sent

196 +13%

Resolved

62 +24%

Replies to Resolve

3.5 +16%

Response Time

7 h 59 m -18%

First Response Time

11 h 0 m -16%

Resolved on First Reply

44% -1%

Handle Time

7 m 32 s +0.3%

Replies

● Current ● Previous

Day Week





Karla Calderon

1,004 customers helped since Jan 26, 2022

HAPPINESS SCORE

0

All Channels **Email** Phone Happiness

Office Hours ⓘ

<p>Emails Created</p> <p>72 ▲ +177%</p>	<p>Replies Sent</p> <p>237 ▲ +71%</p>
<p>Resolved</p> <p>58 ▲ +53%</p>	<p>Replies to Resolve</p> <p>3.3 ▲ +3%</p>
<p>Response Time</p> <p>7 h 16 m ▲ +3%</p>	<p>First Response Time</p> <p>5 h 20 m ▼ -19%</p>
<p>Resolved on First Reply</p> <p>24% ▼ -39%</p>	<p>Handle Time</p> <p>1 m 53 s ▼ -36%</p>





Oscar Escarcega

1,016 customers helped since May 24, 2019

HAPPINESS SCORE

0

All Channels **Email** Phone Happiness

Office Hours [?](#)

Emails Created

156 +27%

Replies Sent

34 -40%

Resolved

16 -47%

Replies to Resolve

1.6 +4%

Response Time

10h 15m +5%

First Response Time

6h 42m +23%

Resolved on First Reply

94% +12%

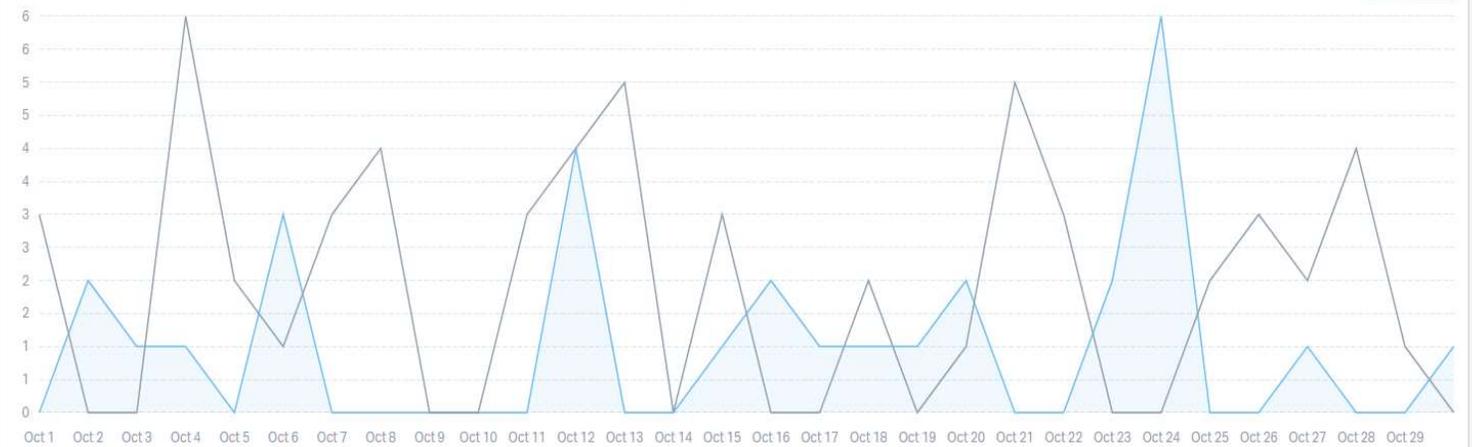
Handle Time

8m 3s -50%

Replies

● Current ● Previous

Day Week



TO NE

Some of the tones that were detected in your writing last week:

↑1. 🙌 Appreciative	28%+28%
↑2. 🎯 Direct	13%+13%
↑3. 📄 Formal	13%+13%
↑4. 😊 Confident	11%+11%
↑5. 😄 Joyful	7%+7%
↑6. 🤔 Curious	4%+4%
↑7. 🙌 Optimistic	4%+4%

KARLA'S GRAMMARLY



TONE

Some of the tones that were detected in your writing last week:

↑ 1. 🏢 Formal	15% +7%
2. 🙌 Appreciative	15%
↓ 3. 🧡 Confident	14% -4%
↓ 4. 🧐 Informative	10% -1%
↑ 5. 😊 Joyful	7% +3%
↑ 6. 🤔 Curious	6% +3%
↓ 7. 🎯 Direct	6% -9%

KATELYN'S GRAMMARLY



tone

Some of the tones that were detected in your writing last week:

↑ 1. 🙌 Appreciative	28% +1%
↓ 2. 😊 Confident	16% -15%
↑ 3. 🗣️ Informative	16% +16%
↑ 4. 🤔 Curious	8% +4%
↓ 5. 🎯 Direct	8% -4%
6. 🙌 Optimistic	8%
↑ 7. 🗣️ Assertive	4% +4%

OSCAR'S GRAMMARLY



TONE

Some of the tones that were detected in your writing last week:

1. 🤔 Confident	26%
↓ 2. 🎯 Direct	22% -2%
↓ 3. 🏢 Formal	13% -9%
↑ 4. 😊 Friendly	6% +4%
↑ 5. 🙌 Optimistic	6% +3%
↑ 6. 🤔 Curious	6% +1%
↑ 7. 📖 Informative	6% +3%

JESS'S GRAMMARLY



TONE

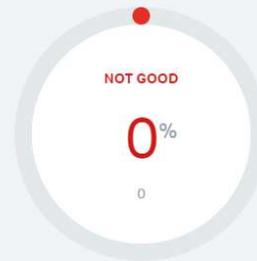
Some of the tones that were detected in your writing last week:

↑1. 🙌 Appreciative	28%+28%
↑2. 🎯 Direct	13%+13%
↑3. 📄 Formal	13%+13%
↑4. 🧡 Confident	11%+11%
↑5. 😊 Joyful	7%+7%
↑6. 🤔 Curious	4%+4%
↑7. 🙌 Optimistic	4%+4%

**MARIANA
GRAMMARLY**



HAPPINESS SCORE



100⁰

HAPPINESS SCORE
based on 4 ratings from 1% of customers



HAPPINESS SCORE

Ratings

All Great Okay Not Good

#	Customer	User	Date	Rating	Comment
166948	Brandan Poulsen	Katelyn Ekins	Oct 18, '23	Great	
166232	Paul Krueger	Mariana Chavez	Oct 13, '23	Great	
165418	todd_reed@icloud.com	Katelyn Ekins	Oct 10, '23	Great	
164480	Nancy Coyne	Katelyn Ekins	Oct 6, '23	Great	Thank you!
4 ratings					





THANK YOU

